



## NEWS RELEASE

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## FOR IMMEDIATE RELEASE

### **DG FAST CHANNEL RENEWS AND EXPANDS OFFICES AT STERLING COMMERCE CENTER**

**Dallas, Texas (April 12, 2011) –**

DG Fast Channel has renewed and expanded its Dallas headquarters at Sterling Commerce Center at 750 West John Carpenter Freeway in Irving, Texas. DG Fast Channel renewed 26,022 square feet on the 7<sup>th</sup> floor of the building and expanded into 25,940 square feet on the 4<sup>th</sup> floor via a sublease with International Business Machines.

DG Fast Channel was represented in both the renewal and expansion by John T. Amend, J.W. Amend, and B.D. Amend of The Amend Group. The Landlord was represented by Anthony Bolner of Stream Realty, and International Business Machines was represented by Jack Zahniser, Senior Program Manager for International Business Machines.

### **About DG Fast Channel**

In advertising, great creativity often is not fine tuned until the last possible minute. But those eleventh-hour adjustments often result in last-minute production and distribution chaos. Those are the moments that prove the value of your distribution partner. And when it comes to spot-on execution down to the smallest detail, nobody comes through like DG.

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Simply put, DG is the only company in the industry that offers an end-to-end digital advertising delivery network, from creative research to ad distribution and beyond. DG's network virtually eliminates the need for manual process, tape and shipping (and the inherent potential for error) in dub-and-ship fulfillment.

This is a major industry shift – one that only DG could enable. Moreover, DG provides unprecedented distribution service that combines the most advanced satellite and internet capabilities for the highest achievable level of reliability, speed and efficiency.

DG continues to introduce many new or refined capabilities in its next-generation products and services, intended to improve the processes and streamline the work its clients do every day. From finding the right creative resources through SourceEcreative to producing innovative digital solutions with Unicast and Springbox, DG works with its subsidiaries to offer a suite of resources to meet client needs and provide services that have never before been seen in the advertising industry.

### **About The Amend Group**

Developing innovative and creative solutions to corporate clients nationwide, The Amend Group is a fully integrated real estate company providing comprehensive real estate, brokerage, project management, design, and construction services. As a leader in developing new approaches and tools to improve industry efficiency, The Amend Group is able to give clients a total solution to their real estate programs.

The Amend Group's unique business model combines all the necessary elements and methodology (site selection, programming, design, estimating, scheduling, and construction with overall project management) into an integrated and parallel process allowing for the proper determination of complex business decisions. By combining these services and modern delivery processes, their clients are accustomed to significantly compressed project costs and schedules, while achieving higher than expected project quality.

For more information on The Amend Group, please contact John Amend at 214-696-6900, or email [john.amend@amend.com](mailto:john.amend@amend.com).

